

Sponsorship Opportunities

We are honoured to invite you to be a part of our upcoming conference as a sponsor. Don't miss this opportunity to elevate your brand and connect with industry leaders. Secure your sponsorship package today and position your organization as a key supporter of our conference. Details of various sponsorship opportunities and benefits are as below.

Sponsorship and Exhibition		Privileges	
Category (INR)	Amount	Complimentary Registration	Others
Platinum	₹ 15,00,000	10	Stall Area of 12 m ²
			One page colour advertisement in Souvenir
			Banner publicity as Platinum Sponsor
			Logo Display in the Website
			Virtual Event Platform Access
Diamond	₹ 10,00,000	7	Stall Area of 9 m ²
			One page colour advertisement in Souvenir
			Banner publicity as Diamond Sponsor
			Logo Display in the Website
			Virtual Event Platform Access
Gold	₹ 8,00,000	5	Stall Area of 6 m ²
			One page colour advertisement in Souvenir
			Banner publicity as Silver Sponsor
			Logo Display in the Website
			Virtual Event Platform Access
Silver	₹ 4,00,000	3	One page colour advertisement in Souvenir
			Banner publicity as Silver Sponsor
			Logo Display in the Website
			Virtual Event Platform Access
Gala Dinner Sponsor	₹ 15,00,000	10	Banner publicity as Conference Gala Dinner sponsor
Gala Cultural Programme Sponsor	₹ 10,00,000	7	Banner and Backdrop screen publicity as Gala Cultural Programme sponsor
Conference Dinner Sponsor	₹ 10,00,000	7	Banner publicity as Conference Dinner sponsor

Conference Cultural Programme Sponsor	₹ 7,00,000	4	Banner and Backdrop screen publicity as Conference Cultural Programme sponsor
Conference Lunch Sponsor	₹ 10,00,000	7	Banner publicity as Conference Lunch sponsor
Delegates Bag Sponsor	₹ 10,00,000	7	Logo and company details printed in the bag
Technical Session Sponsor	₹ 3,00,000	2	Banner publicity during the session
Writing Pad Sponsor	₹ 1,00,000	1	Details of the sponsor printed in writing pad
Pen Sponsor	₹ 1,00,000	1	Details of the sponsor printed on pen

Souvenir

During IIM-ATM2024, a Souvenir will be unveiled at the Inaugural Function on 20th November 2024, in the presence of esteemed government officials, industry leaders, delegates from various sectors, and technical institutions. The 78th IIM-ATM Souvenir will feature messages from government representatives and renowned professionals, special articles, event details, committee information, awards, sponsors, supporters, and advertisements from both domestic and international entities. Soft copies of the souvenir will be provided to all event attendees, while limited high-quality hard copies will be printed for distribution to government agencies, industries, research and development laboratories, and academic institutions. Advertisements are welcomed for inclusion in the souvenir, with details regarding rates provided below.

Souvenir Advertisement Tariff	
Back Cover - Colour	₹ 1,00,000
Inside Cover (Back/Front) - Colour	₹ 75,000
Full Page - Colour	₹ 50,000
Half Page - Colour	₹ 30,000

Technical Exhibition

A Technical Exhibition is planned during 20th – 22nd November 2024, in which various organizations, equipment suppliers, research institutions, consulting organizations and industries, both from India as well as from abroad, will get an opportunity to display their state-of-the art products and technologies to the largest gathering of Metallurgical and Material Engineering community.


Exhibition Stall			
Standard Stall Option 1	₹ 6,50,000	12 m2	Power Connection, Partitions, Front Desk and two chairs
Standard Stall Option 2	₹ 5,00,000	9 m2	
Standard Stall Option 3	₹ 3,50,000	6 m2	
Rate for additional space	₹ 60,000	per m2	

For more details, please keep visiting the conference website.

Payment Details:

Account Name	IIM ATM 2024
Bank Name	ICICI Bank Ltd.
Bank Account Type	Current
Account Number	142305001666
IFSC	ICIC0001423
BRANCH	TORANAGALLU
MICR Code	583229501
SWIFT Code	ICICINBBXXX
PAN	AAATT3359D
GST	29AAATT3359D1ZE

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